

STRATEGY WORKSHOP

Unlocking the Power of Generative AI through Google Cloud's Vertex AI

The AI era isn't "on the horizon." It's already here.

Lightning-fast evolutions in generative AI technology are redefining every industry in real-time.

If your business hasn't already started thinking about how generative AI affects your position in the competitive landscape, the time is now.

Forward-thinking leaders who want to capitalize on this pivotal moment need powerful strategies to turn generative AI into a competitive advantage. Our intensive one-day "**Unlocking the Power of Generative AI**" workshop empowers your team with the knowledge, tools, and strategic insight you need to **jumpstart** your generative AI journey and **transform** your business for the AI era. We'll focus on practical implementation using Google's Vertex AI technology. Vertex AI and Generative AI Studio are Google Cloud Platform services that help developers build, deploy, and scale generative AI models.

An AI Intensive for Leaders

Specifically designed for **C-level, VP-level, or equivalent executive titles** and their trusted team members, the workshop's small-group format* encourages collaboration, ideation, and strategic focus. To maximize the value of the workshop, participants should bring a diversity of skills, mindsets, and use case acuity to the table. The perspectives of senior-level market leaders/strategists, technologists, finance leadership, and others will enrich the experience.

**To optimize the experience, each workshop is limited to ten (10) participants.*

Workshop At-A-Glance

 **Duration**

1 day (8h)

 **Size**

10 participants

 **Location**

In-Person (ideal) or Virtual

 **Result**

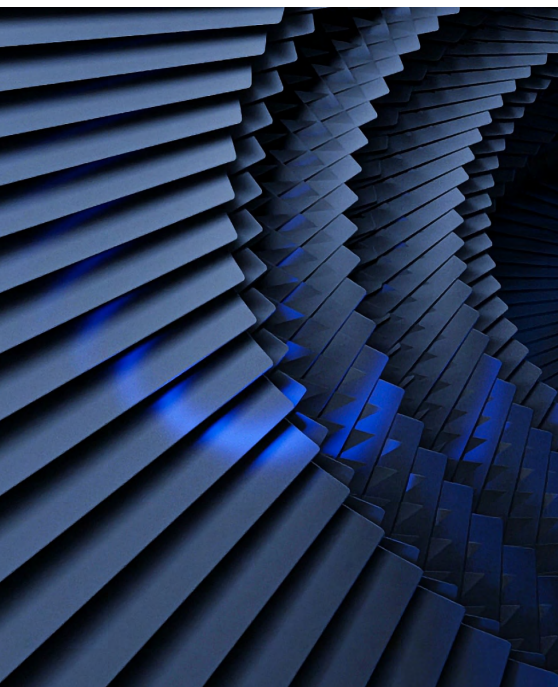
Custom Generative AI Strategy Package

Don't miss this opportunity to accelerate your organization's innovation capabilities and maintain a competitive edge in the AI-driven landscape.

[LET'S TALK](#)

What to Expect

Participants will learn from expert strategists, engage in thought-provoking discussions, and collaborate with fellow professionals interested in realizing generative AI's transformative impact.



00 | Pre-Workshop Prep (Nuvalence Homework)

Preparation is key to an optimal experience. Ahead of the workshop, we'll invest meaningful energy in background research so we aren't starting with a "blank sheet of paper." This will equip us to help you assess different use cases during the workshop for potential impact and return on investment, ensuring that your organization can prioritize the most promising initiatives and identify threats that can be used as incentive to prioritize opportunities.

01 | Generative AI Level-Set

A brief primer on generative AI with Google Cloud's Vertex AI, a short but impactful session demystifying generative AI, and a review highlighting its current capabilities and potential applications will serve as a starting point for the workshop's discussions and activities, centered around the practical implementation of generative AI as part of your new business strategy.

02 | Strategic Whiteboard

Your team will engage in a hands-on session to identify strategic opportunities for generative AI integration within your organization, with a focus on opportunities to capitalize on generative AI in a market-facing way.

03 | De-Risking Generative AI

We will guide your team through a series of discussions and exercises focused on addressing the challenges and risks associated with implementing transformative generative AI technology, such as ethical concerns, data sovereignty, potential workforce impacts, and change management strategies.

04 | Goals & Roadmap

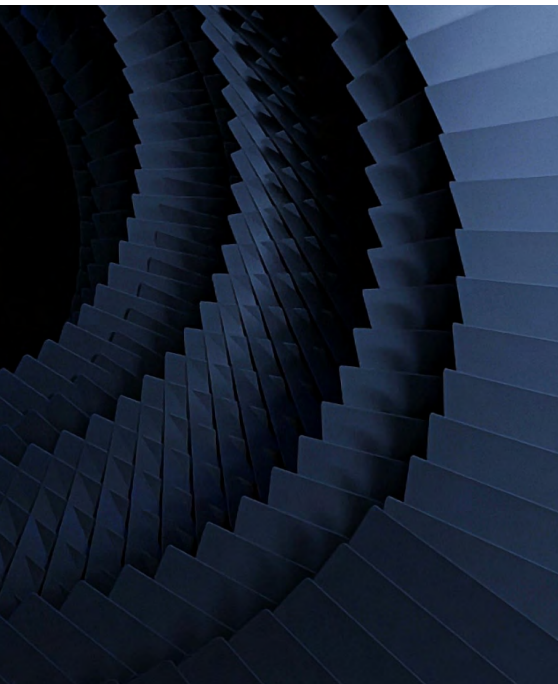
Your team will work on developing an ambitious, market-focused strategic roadmap for a successful generative AI integration. This will involve creating a minimum viable product (MVP) proposal for a prioritized use case, identifying required resources, estimating budget, and establishing a realistic timeline and milestones for implementation. Additionally, we'll help you define short-term and long-term goals, aligning them with your overall business strategy and objectives.

05 | Advocacy & Adoption

The team will discuss how to secure stakeholder buy-in and effectively communicate the value and potential of generative AI projects within your organization. This will ensure that your team is equipped with the necessary tools and knowledge to champion the adoption of generative AI and drive transformative change.

After the Workshop

Nuvalence will use the insights from your workshop to create a customized Generative AI Strategy Package.



Post-Workshop Deliverables

Participants will receive a customized Generative AI Strategy Package, which includes:

- Prioritized Use Case Report
- Organization Plan
- Use Case MVP Plan
- “Board-Ready” Executive Summary
- Workshop Notes

#1 A report on your prioritized use cases.

The report will detail the prioritized use cases defined during the workshop, Nuvalence’s opinion on those use cases, and a coarse-grained time-cost estimation.

#2 An organization plan.

No organizational structure is ready for generative AI. We will provide you with a plan tailor-made for organizational success.

#3 A draft, high-level MVP plan for your core use case.

The workshop will jumpstart your journey, and you don’t want to lose any momentum. This plan, which includes a roadmap and general technical architecture, will equip you with what you need for a successful MVP launch.

Given that this is a 1-day workshop, this plan will be coarse-grained. A follow-up, 1-week workshop would allow enough time to turn this high-level draft into a detailed roadmap and architecture.

#4 An executive summary.

This 1-2 page, “board-ready” artifact summarizes generative AI risks to your organization and plans to navigate around those risks; opportunities and how to capitalize on them; and overall impact to your industry and organization, among other items of interest.

#5 Workshop notes.

You’ll receive a detailed summary of the themes, discussions, and points discussed over the course of the workshop.

Workshop Agenda

Session 1

9:00AM - 10:30AM

Understanding Generative AI & Your Opportunities

Session 1a: Generative AI & Vertex AI Primer, Landscape, and Outlook

- **Overview of Generative AI:** Explore the world of generative AI, its current capabilities, and future potential through industry examples.
- **Understanding Google Cloud Platform's Vertex AI,** including Google's LLM PaLM & Generative AI Studio.
- **Current State and Future Outlook:** Understand the latest advancements and trends shaping the future of generative AI.
- **Industry-specific Case Studies (as available):** Learn how generative AI is transforming various industries from real-world examples.

Session 1b: Identifying Strategic Opportunities

- **Organizational Readiness for Generative AI:** Preliminary discussion focused on structure and needed skills.
- **Identifying Competitive Advantages:** Discover key areas where generative AI can create a competitive edge.
- **Brainstorming Potential Use Cases:** Generate a list of potential applications for generative AI within your organization.

Session 2

10:30PM - 12:00PM

Generative AI Use Case Discovery

- **Evaluation Criteria for Generative AI Opportunities:** Develop criteria for assessing the value of generative AI initiatives.
- **ROI and Organizational Impact:** Calculate the potential return on investment and overall impact of generative AI projects.
- **Prioritizing Use Cases:** Rank potential use cases based on their potential value and strategic alignment.

BREAK

12:00PM - 12:45PM

Lunch/Personal Time

Session 3

12:45PM - 2:00PM

Hard Conversations

- **Challenges and Risks of Generative AI:** Learn about potential obstacles and hazards when implementing generative AI technology, and how to address them.
- **Ethical and Regulatory Concerns:** Explore ethical considerations and regulatory frameworks relevant to generative AI.
- **Workforce and Organizational Structure:** Examine how generative AI might affect your workforce and organizational dynamics.

Session 4

2:00PM - 3:30PM

Path Forward and Practical Investigation

- **Minimum Viable Product (MVP) Draft Proposal:** Design a coarse-grained MVP plan for your top-priority generative AI use case.
- **Identifying Resources, Partners, and Budget:** Determine the necessary resources, collaborators, and financial investment for the MVP.
- **Timeline and Milestones:** Set a realistic schedule and key milestones for the MVP implementation.

Session 5

3:30PM - 5:00PM

Building a Strategic Roadmap

- **Short- and Long-term Goals:** Establish immediate and future objectives for incorporating generative AI into your overall business strategy.
- **Change Management and Stakeholder Buy-in:** How to plan for organizational change and secure support from key stakeholders.
- **Your Action Plan:** Create a set of action-oriented next steps.